



2009 Exhibitor/Sponsorship Registration Form

Company: _____
 (Please print company name exactly as it should be acknowledged in all printed material)

Contact Name: _____

Address/City/State/Zip: _____

Telephone: _____ Fax Number: _____

E-mail Address _____

EXPO

The area's largest Senior Expo with a country fair flare. Carolina First Center
 Thursday, May 7, 2009, 9:00 – 3:00 pm

- ___ MVP Registration (Members Only)\$495
- ___ Regular Registration (8x10 booth)\$550
 (Now - March 30, 2009)
- ___ Late Registration\$600
 (After March 30, 2009 & subject to availability)
- ___ Prime Booth\$1,100
 (double booth includes 2 electrical outlets if needed)
- ___ Number of Electrical Outlet's\$70 ea.
- ___ I'm interested in buying an ad in the Greenville
 News Sunday Supplement.
- ___ Additional Expo Luncheon tickets (2 per booth
 provided in booth cost, additional lunches are \$25 ea.)

MAJOR SPONSORSHIP OPPORTUNITIES(*)
All major sponsors receive double booths in prime locations and numerous other marketing opportunities. (See sponsorship package for details)
Sponsorship deadline – February 28, 2009.

- ___ \$25,000 Best in Show Grand Sponsorship(*)
- ___ \$10,000 Expo Blue Ribbon (*)
- ___ \$ 5,000 Expo Red Ribbon (*)
- ___ \$ 3,500 Expo White Ribbon (*)
- ___ \$ 1,500 Expo Honorable Mention
- ___ \$ 2,000 Expo Exhibitor Happy Hour Sponsor
- ___ \$ 2,000 Expo Bag Sponsor (only 1 available)

Exhibitor booths will be assigned on a first paid basis. The final placement of booths will be decided by Senior Action event staff.

Luncheon

Prime of Life Celebrity Luncheon Featuring Best Selling Author Nicholas Sparks
 Tuesday, May 5th at 11:30 a.m.

- ___ \$5,000 Celebrity Luncheon Speaker Sponsor
- ___ \$800 Celebrity Luncheon Table Sponsor
- ___ \$1,500 Celebrity Luncheon Stage Sponsor
- ___ \$45 each Celebrity Luncheon Ticket

Golf

Senior Action Scramble Golf Tournament
 Monday, May 4th at Pebble Creek Golf Course

- ___ \$5,000 Platinum (1 available)
- ___ \$3,500 Gold (1 available)
- ___ \$2,500 Silver (4 available)
- ___ \$1,500 Bronze (4 available)
- ___ \$2,000 Awards Ceremony (1 available)
- ___ \$2,000 Golf Cart (1 available)
- ___ \$2,000 Beverage (1 available)
- ___ \$1,500 Lunch (1 available)
- ___ \$500 Putting Green (1 available) **SOLD**
- ___ \$500 Driving Range (1 available)
- ___ \$100 Hole Sponsor
- ___ \$150 Player Entry Fee

MAIL OR FAX TO: Senior Action, Inc., Attn: Prime of Life, 50 Directors Drive, Greenville, SC 29615
 Fax: 864.467.3668/ Telephone: 864.467.3660, Email: kathy.russ@senioraction.org

Charge my credit card in the amount of \$ _____ Amex Master Card VISA Discover
 Account Number: _____ Exp. Date: _____
 Cardholder's Name: _____ Signature: _____

Registration forms will not be accepted without payment.

Senior Action reserves the right to refuse the sale of exhibitor booths, sponsorship opportunities, special opportunities, etc. for
 The Prime of Life Expo

See www.sprimeoflife.org for specific details