



2009 Sponsorship Levels and Benefits

	Best in Show Grand Festival	Expo Blue Ribbon	Expo Red Ribbon	Expo White Ribbon	Expo Honorable Mention Ribbon	Expo Exhibitor Happy Hour Sponsor	Expo Hospitality Sponsor	Expo Bag Sponsor	Expo Booth Sponsor
Benefits:	\$ 25,000	\$ 10,000	\$ 5,000	\$ 3,500	\$ 1,500	\$ 2,000	\$ 2,000	\$ 2,000	\$ 550
Sole Sponsor; Receives top sponsorship levels and featured on ALL advertising and marketing for Festival: Golf Tourney, Celebrity Luncheon, and Expo	√								
Name & Logo on Front Cover of Greenville News Sunday Supplement on Prime of Life Festival	√	√	√	√					
Ad in the Greenville News Sunday Supplement	Full page Company Ad	1/2 page Company Ad	1/4 page Company Ad	1/8 page Company Ad					
Name & Logo on Prime of Life Poster Ads in Greenville News	(3) 1/4 page Ads	(3) 1/4 page Ads	(3) 1/4 page Ads						
Name & Logo on Billboard in 3 Greenville Locations	√	√							
Name & Logo on Prime of Life Festival Poster	√	√	√	√	√				
Name & Logo on All About Seniors Magazine	√	√	√						
Name & Logo on Senior Action Newsletter and Event Calendar	√	√	√	√	√				
Name on Radio and TV PSAs	√ Festival	√ Expo	√ Expo	√ Expo					
Booth Space / Location	(3) Entryway double (10 x 20) booths	(2) Choice double (10x20) Booths	(1) Choice Double (10x20) Booth	(1) Choice Double (10x20) Booth	(1) Choice (10x10) Booth	(1) Choice (10x10) Booth	(1) Choice (10x10) Booth		(1) Choice (10x10) Booth
Name and Logo on Entertainment Pavilion Signage	√	√	√	√					
Name and Logo on Expo Bags	√	√						√	
Two minute introduction at Expo Event	√	√	√						
Name and Logo on the Bar Signage						√			
Name and Logo for Hospitality Signage							√		